



# Seven Stars and Stripes®

## SEVEN STARS GREEN WORLD AWARD™

### REVIEW POLICY

#### SEVEN STARS GREEN WORLD AWARD™

Note that this policy is an excerpt and is modified for the public and press. It does not include our score values. Please understand that we cannot disclose entirely in this document, what our Seven Stars and Stripes review policies entail. We have to work within our company's confidentiality disclosure restraints. The Seven Stars Green World Award™ is awarded to those entities that provide accommodations, prepared food, transportation, spa, recreation, fitness, and/or salon services in an environmentally friendly ( organic ) manner. We recognize that the community in which these organizations exist also have needs that, if not met, may well have negative impacts on nature, so we recognize them for their positive impacts on the human community as well as the natural community.



#### GREEN WORLD AWARD

The Seven Stars Green World Award™ is a recognition of excellence in protecting the cultural and natural environments within the hospitality industry.

*"As our world evolves at an accelerating pace, we must evolve with it in order to protect the good and avoid the consequences of unplanned actions."*©

## OVERVIEW OF THE SEVEN STARS GREEN WORLD AWARD™

### Overview of the The Seven Stars Green World Award™

As cultures integrate and evolve, their impact on our habitat changes the natural world, often to the detriment of both, humans and nature.

We are increasingly recognizing these unintended impacts as affecting both environments, leading to the green movement and technology to reduce those impacts.

At Seven Stars and Stripes, we feel that the leaders of the green movement in the hospitality field should be recognized for their progressive stance in serving their communities, protecting nature and integrating human activities into the natural world in such a way as to profit both the human and natural communities. For this end, we have created the The Seven Stars Green World Award™ for those facilities that are protecting the natural heritage of our world.

The The Seven Stars Green World Award™ is awarded to those entities that provide accommodations, prepared food, transportation, spa, recreation, fitness, and/or salon services in an environmentally friendly manner.

We recognize that the community in which these organizations exist also have needs that, if not met, may well have negative impacts on nature, so we recognize them for their positive impacts on the human community as well as the natural community. This document explains the things that we will review at your site for the Seven Stars and Stripes Green World Award. It is a general description, as our specific matrix is proprietary, and will evolve as technology and green practices evolve.

The review will cover several categories:

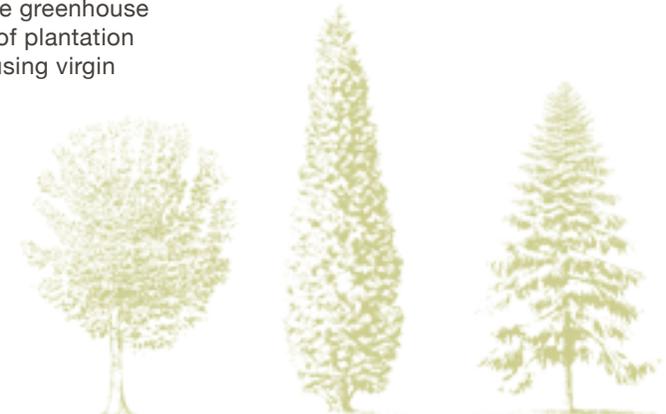
1. Direct impact on the site environment;
2. Indirect impact on the world environment;
3. Impact of staff and labor relations on the human and natural environments;
4. Impact of guest and staff health, safety, security, and emergency response on the human and natural environments;

5. Impact of operations on the human and natural environments.

We will evaluate the direct impact on the natural site of the facility. This is the use of the land, water, air and other resources on the site, and the impact that the use of these resources have on the natural world and the human community. This will include such things as land use; habitat incursion; water diversion, use, recycling, and disposal; carbon dioxide and other gaseous, particulate, and vapor discharges into the atmosphere; disposal, recycling and/or reuse of solid and liquid waste; light pollution; and use of endemic flora for landscape purposes.

We also look at the indirect environmental impacts. These might include local resourcing of products in an environmentally friendly manner, including food, fuel, building materials, textiles, and many more. The way these products are produced is also a concern, such as grass fed beef as opposed to grain fed beef that results in the release of the greenhouse gas, methane; or the use of plantation grown lumber instead of using virgin timber.

The human environment is also our concern. Do all the workers receive a living wage for a reasonable number of hours workweek, one that allows their children an adequate diet, a good education, and a safe place to live? Are there policies banning discrimination on the basis of age, gender, ethnicity, sexual orientation, or other classifications that do not relate to job performance? What happens to a worker who gets hurt on the job? Does the community as a whole benefit from having the business in their community? Does the community see the business as something that is theirs? When a labor force and community have an interest in a green business, they will work to keep it green and profitable.



The health, safety, emergency response, and security of the guests and staff are also part of the human environment. We review the facility for biological, chemical, and physical risks, fire and other specific emergency plans, and general evacuation and shelter in place plans. We look at the physical plant to ensure that there are no risks from it and we will observe if emergency devices are operable. We also review the physical access to the facility in terms of security, check the security response, and look at the security officer training records, in those that should have a security staff. We expect that the natural environment will be protected by these same measures, including policies protecting the natural environment from exploitation by guests and staff.

Finally, we look at the operations of the company, and the environmental impacts that they have. A company committed to green operations will have a single senior person whose job description will mostly have to do with green issues, and who is mandated with reviewing the policies, procedures, and working conditions to ensure that they meet with good environmental standards, and their enforcement.

We also expect a green plan or a green component of the current business plan(s), with specific goals to be achieved for every year of the plan. A green committee, similar to a safety committee, helps with worker buy-in as well as providing more eyes, ears, and brains to focus on green issues and find green solutions, and adds weight to the operations component of this review. Green solutions are often more efficient solutions, saving money, time, and aggravation for guests and staff; how these solutions are integrated into the operations of the business will be reviewed. We expect to review all operations for green compliance, everything from electricity use to recycling of waste paper.

The Seven Stars Green World Award™ matrix is weighted toward certain components. For example, in a world threatened by global warming with consequences for all humanity, greenhouse gas emissions have more weight than paper recycling. We do try to cover all the green issues so that getting The Seven Stars Green World Award™ will be difficult, but not impossible, even without getting a high score in every category.

We do understand that it is nearly impossible to change just one thing, as the green world is really a web of life in which many threads are attached to the thread you want to change, and each is changed unintentionally when the one is changed. For this reason, we reserve the right to change the matrix at any time in order to be fair to those who have made an innovation that is not in our matrix but accomplishes the same goal of environmental protection. Technology, too, may alter the matrix in ways that we do not know now, as may scientific discoveries, environmental catastrophes or other factors.

As our world evolves at an accelerating pace, we must evolve with it in order to protect the good and avoid the consequences of unplanned actions. The Seven Stars Green World Award™ is a recognition of excellence in protecting the cultural and natural environments within the hospitality industry. We encourage the entire industry to strive for the protection of our environment, and are proud to help you achieve your environmental goals.

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